

Fundraising becomes more fun and successful with unique & attractive products

The Creative Idea Shop™ just launched a fundraising program featuring a selection of their successful line of themed Popcorn Greetings®. Themes range from generic occasions to holiday and patriotic greetings.

Palos Verdes, CA, November 3, 2008 – Fundraising groups looking for new & innovative ways to boost their fundraisers are being offered a truly unique and attractive collection of new fundraising ideas. Susan Placek, owner and designer of The Creative Idea Shop™, believes in fundraising with practical and yet fun items. “Everybody needs greeting cards throughout the year and shops for them anyway. Who not offer fundraising supporters a product, that combines both, the practical value of a greeting card with the fun aspect of popping popcorn,” says Susan.

The program offers single design or mixed design cases. Seven themed groups feature birthday greetings, thank you and hello notes, congratulations, Halloween, Thanksgiving & Christmas greetings, Valentine’s Day and Easter greetings as well as patriotic notes and greetings. The Creative Idea Shop™ provides excellent customer service, free shipping and customizing ideas.

Popcorn Greetings® <http://www.popcornGreetings.com> are fun and colorful, Susan Placek has created her own and very unique style. Eye catching collages of vintage, retro, whimsical and cartoon style images, combined with fun, popcorn related messages like “Popping Congratulations” or “Your Birthday Has Popped Up!”. All Popcorn Greetings® contain real microwave popcorn for popping and offer room for personalizing as well as envelopes for mailing. “You can’t beat a fundraising product, that is practical, fun, attractive and affordable at the same time. Our program will help any group, organization and non profits to reach their goals and to make the funds pop up!” Susan states.

About The Creative Idea Shop™

The Creative Idea Shop™ is a Southern California based innovative business, started in 2006 by Susan Placek, a former Master Pastry Chef and Artist, who decided to retire from cakes and pastries after 20 years, and to start a new venture as graphic designer with a new business in the gift industry. Her new company specializes in unique greetings and notes for occasions throughout the year, postcards, souvenirs, gifts, favors, promotional items containing shelf stable foods and computer mouse pads.

More information about the Popcorn Greetings® fundraising program is available online at <http://www.popcornGreetings.com/fundraising>. Fundraising orders are welcome via phone at 1-310-897-3931 or e-mail at tcis@cox.net.

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