

Unique Customized And Affordable Promotional Gifts In A Difficult Economy

The Creative Idea Shop™, <http://www.popcornGreetings.com>, introduces its newest product – [Calendar Popcorn Greetings®](#). Just like the successful line of [Popcorn Greetings®](#), these unique and fun calendars are an inexpensive way for businesses to promote their products or services.

Palos Verdes, CA, October 26, 2008 – This time of the year calendars are a popular promotional item and giveaway for businesses. The uniqueness of Calendar Popcorn Greetings® lies not only in its contents –microwave popcorn for popping – but also in full customization and the typical collage-style, detailed artwork, which gives all products of The Creative Idea Shop™ its unique look. The cardstock wrapper of Calendar Popcorn Greetings® unfolds into a 3-sided desktop calendar (6” x 4 ½”) and the product comes optional with envelopes for mailing.

“Promotional calendars are a perfect way to keep your company name, logo and message before your customer 365 days a year. The popcorn adds a fun touch, which makes the product especially memorable. During difficult economic times it is important to let your customers or clients know, that your business is still there” says Susan Placek, owner of the company.

Other promotional gifts offered by The Creative Idea Shop™ contain shelf stable foods ranging from cookies and crackers to hot and cold drink mixes as well as dip & marinade mixes.

About The Creative Idea Shop™

The Creative Idea Shop™ is a Southern California based innovative business, started in 2006 by Susan Placek, a former Master Pastry Chef and Artist, who decided to retire from cakes and pastries after 20 years, and to start a new venture as graphic designer with a new business in the gift industry. Her new company specializes in unique greetings and notes for occasions throughout the year, postcards, souvenirs, gifts, favors, promotional items containing shelf stable foods and computer mouse pads.

The extensive line of Popcorn Greetings with more than 250 in stock designs for many occasions was introduced in 2006. In Spring 2008, mypad – A Place For Your Mouse™ was added, themed and unique quality mouse pads featuring fun, inspirational, coffee, chocolate, wine, beer, arts and horse themes.

Customers can shop retail online by visiting <http://www.popcornGreetings.com>. Wholesale orders are welcome via phone at 1-310-897-3931 or e-mail at tcis@cox.net.

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